



Downtown Toms River presents the
8th Annual
New Jersey State Ice Cream Festival

Washington Street, Toms River, New Jersey

Saturday, July 17, 2010

11:30 am to 5 pm ~ Rain or Shine

Set up: 8 - 10 am Breakdown: 5 - 6 pm

MERCHANDISE VENDOR FEE: \$150.00 (10' x 10' space)

PLEASE PRINT

Name: _____

Business Name: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Cell: _____

Email: _____ Day of event phone number: _____

List **all** items to be sold or promoted: _____

❖ **Vendor must supply own tent, tables, chairs and signage.**

New Jersey Sales Tax Number (if applicable): _____

(Please enclose a copy of your sales tax certificate.)

Enclosed is my check for \$ _____ or charge my Visa MasterCard Amex

Card No. _____ Exp. Date _____ Sec. Code _____

Signature _____

I agree to be **open during all hours** of the event and to **offer for sale only the items listed above**. NO HELIUM BALLOONS ARE ALLOWED. I will keep my area neat and clean during the event and will make sure it is clean when I leave. I understand that **all decisions made by Allen Consulting and/or the organizing committee are final, there are no refunds** and that failure to abide by the above rules could terminate my relationship with Allen Consulting and any future involvement in events they organize. Checks returned for insufficient funds will pay an additional \$35 bank charge.

All Vendors are **REQUIRED** to submit the enclosed Vendor Hold Harmless/Insurance Agreement and a Certificate of Insurance (if business is covered) for all participating events.

Signature: _____ Date: _____

Mail Completed Application and Check or Money Order **payable to:**

Allen Consulting, Inc.
89 Middletown Road
Holmdel, NJ 07733

Phone: 732-946-2711 Fax: 732-946-8032

Email: jane@allenconsulting.com



DOWNTOWN TOMS RIVER

Vendor Hold Harmless/Insurance Agreement 2010

The Vendor agrees to maintain in full force a policy of comprehensive general liability insurance under which the Toms River Business Development Corporation, doing business as Downtown Toms River, the Township of Toms River and Allen Consulting, Inc., are named as additional insured, and under which the insurer agrees to indemnify and hold Toms River Business Development Corporation (dba Downtown Toms River), the Township of Toms River and Allen Consulting, Inc. harmless from and against all costs, expense, including reasonable attorney's fees, and/or liability arising out of or based upon any and all claims, accidents, injuries and damages arising out of the Vendor's negligent or improper acts in the operation at the above mentioned event(s).

The Vendor also agrees to indemnify and save harmless the Toms River Business Development Corporation (dba Downtown Toms River), the Township of Toms River and Allen Consulting, Inc. from and against all claims of whatever nature arising from, or claimed to have arisen from, any action, omission or negligence of the Vendor, or arising from any accident, injury or damage whatsoever caused to any person or property arising out of the Vendor's operation at the following listed events. The Vendor agrees to name the Toms River Business Development Corporation (dba Downtown Toms River), the Township of Toms River and Allen Consulting, Inc. as additional insured, and to provide a valid certificate of insurance with a liability limit of at least \$500,000 per occurrence.

This form becomes part of the Certificate of Insurance to which it is/will be attached.

Print Organization/Vendor Business Name:

Event(s)	Event Date(s)

Print Officer/Vendor Name	Officer/Vendor Signature
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Print Witness Name	Witness Signature
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Date of Agreement: _____

CERTIFICATE HOLDERS MUST INCLUDE # 1-3 BELOW. ALL agencies may appear as additional insured on one certificate of insurance. You do not need separate certificates of insurance naming each agency as an additional insured. Mail to Allen Consulting, not to Downtown Toms River and Township of Toms River.

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| 1. TOMS RIVER BUSINESS DEVELOPMENT CORPORATION (dba Downtown Toms River)
 Michael Redpath, Executive Director
 218 Main Street
 Toms River, NJ 08753 | 2. TOWNSHIP OF TOMS RIVER
 Paul J. Shives, Administrator
 33 Washington Street
 Toms River, NJ 08754 | 3. ALLEN CONSULTING, Inc
 89 Middletown Road
 Holmdel, NJ 07733 |
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Please Mail Insurance Certificate, Application, Payment
 & Hold Harmless/Insurance Agreement to:

Allen Consulting, Inc. • 89 Middletown Road • Holmdel, NJ • 07733
 Phone 732-946-2711 • Fax 732-946-8032 • Email jane@allenconsulting.com